



# FEED THE FUTURE

The U.S. Government's Global Hunger & Food Security Initiative

[www.feedthefuture.gov](http://www.feedthefuture.gov)



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**KANSAS STATE**  
UNIVERSITY  
Department of Agricultural Economics

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Monitoring, Evaluation and Technical Support Services



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## Training of Trainers

- Importance of surveys and research for policymaking



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## Background

- During the 2009 G-8 Summit in Italy, President Obama called on global leaders to reverse the decades-long decline in investment in agriculture and strengthen global efforts to reduce poverty, hunger and undernutrition.
- To lead the way, the United States pledged \$3.5 billion to this effort over three years
- Additional \$18.5 billion in support from G-8 members and other donors
- The U.S. contribution to this global commitment is known as the “Feed the Future” Initiative.



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## Background

### Rome Principles for Sustainable Global Food Security

- Invest in **country-owned plans** that support **results-based programs and partnerships,**
- Strengthen **strategic coordination** to mobilize and align the resources of the diverse partners and stakeholders



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## Background

### Rome Principles for Sustainable Global Food Security

- Ensure a comprehensive approach that accelerates **inclusive agriculture-led growth and improves nutrition**
- Leverage the **benefits of multilateral institutions**
- Deliver on sustained and accountable commitments, phasing in investments responsibly to ensure returns, using **benchmarks and targets to measure progress toward shared goals**, and holding ourselves and other stakeholders publicly accountable for achieving results





## Importance of surveys and research for policymaking

- Feed the Future is the U.S. Government's largest food security program.
- Feed the Future is an initiative of the USAID for food security that seeks to:
  - Reduce poverty, hunger, and undernutrition among women and children
  - Increase income, women's empowerment, dietary diversity, and appropriate child feeding practices
- Feed the Future works in certain geographical areas called “Zones of Influence” (ZOI).





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## Importance of surveys and research for policymaking

FTF's overall goal

- To **sustainably reduce global hunger , poverty and malnutrition** by tackling their root causes and employing proven strategies for achieving large scale and lasting impact.



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## Importance of surveys and research for policymaking

- FTF seeks to have growing and **lasting development impacts** over time
- Measuring progress towards the ambitious goal of **sustainably reducing hunger, malnutrition and poverty is key.**
- Therefore, the commitment to rigorous monitoring and evaluation of the FTF investments in order to **track progress** and facilitate **results-driven planning** and **performance-based management.**







## Importance of surveys and research for policymaking

### FTF Ghana stakeholders

- USAID|Ghana mission
- USDA
- Government of Ghana (GOG)
- Implementing Partners
- METSS| Ghana
- UCC
- KSU
- YOU!!!





## Feed the Future ZOI Survey Methods Toolkit-37 in total

This landing page houses the Feed the Future Zone of Influence (ZOI) Survey Methods Toolkit, which provides mandatory technical guides, templates, and tools to standardize data collection processes and ensure data quality. These materials, combined with the close engagement of and technical advice from the Bureau for Food Security (BFS) Monitoring, Evaluation, and Learning (MEL) team, and the collaboration of the World Bank LSMS-ISA+ implementation team, where applicable, are designed to support the following guiding principles for implementing Feed the Future ZOI Surveys:

- Collection, analysis, and reporting of accurate, complete, and high-quality data for decision-making
- Standardization of technical approaches
- Appropriate and consistent timing of survey implementation
- Evaluation-focused sampling approach





## Feed the Future ZOI Survey Methods Toolkit-37 in total last updated May, 2 2019

### 1.0 ZOI Survey Guidance for Target Countries

plus overview webinar recording:

Feed the Future ZOI Surveys: Guidance and Survey Toolkit

1.1 SOW template for Missions - endline/baseline

1.2 SOW template for Missions - baseline only

1.3 Study protocol - endline/baseline

1.4 Study protocol - baseline only

1.5 Budget template (SBU)

1.6 Gantt chart: timeline and deliverables

1.7 Survey implementation tracker for activity managers





## Feed the Future ZOI Survey Methods Toolkit-37 in total

2.0a Using the Workbook Features of the ZOI Survey Questionnaire

2.1 Sampling manual and sample size calculator

2.2 Household listing manual

2.3a Social Science Interviewer's manual

2.3b Agriculture interviewer's manual + video using auger to extract soil sample

2.4 Supervisor's manual

2.5 Organization manual

2.6 Quality Control and Support Team manual

2.7 In-Country Data Manager's manual

2.8 Guide to Feed the Future Statistics (under review)





## Feed the Future ZOI Survey Methods Toolkit-37 in total

- 2.9 Translation protocol
- 2.10 Questionnaire pretest protocol
- 2.11 Survey pretest protocol
- 2.12 Pilot protocol
- 2.13 Anthropometry manual
- 2.14 Fieldwork monitoring trip report template
- 2.15 Field check tables
- 2.16 CSPRO data entry program (Android)
- 2.17 Codebook (Under review)
- 2.19 Data analysis program (Under review)





## Feed the Future ZOI Survey Methods Toolkit-37 in total

### 3.0 ZOI Survey training materials

- ZOI Survey training manual
- QCS Team training slides
- Field Supervisor training slides
- Social Science Interviewer training slides
- Agriculture Interviewer training slides (FR)
- Anthropometry training slides
- In-Country Data Manager training slides
- CAPI training slides

### 3.1 Training schedules (TOT, main training, data manager training)

### 3.2 Training quizzes (TOT, main training, data manager training)

### 3.3 Training sign-in sheet template





## Feed the Future ZOI Survey Methods Toolkit-37 in total

- 4.0 Final report template - endline/baseline (under review)
- 4.1 Final report template - baseline only (under review)
- 4.2 Protocol for preparing data for public use (USAID/BFS to prepare)
  
- 5.0 Feed the Future Indicator Handbook

Other related tools:

- Average annual rate of change calculator



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