AMPLIFIES GHANA PROJECT

Working Group Meeting

Midterm Evaluation

June 26th, 2018

Today's Agenda

- Introduction
- Project Beneficiaries
- Activities
- Indicators
- M&E Approach
- Data collection
- Data Review/DQA
- MIS System
- Challenges and Opportunities
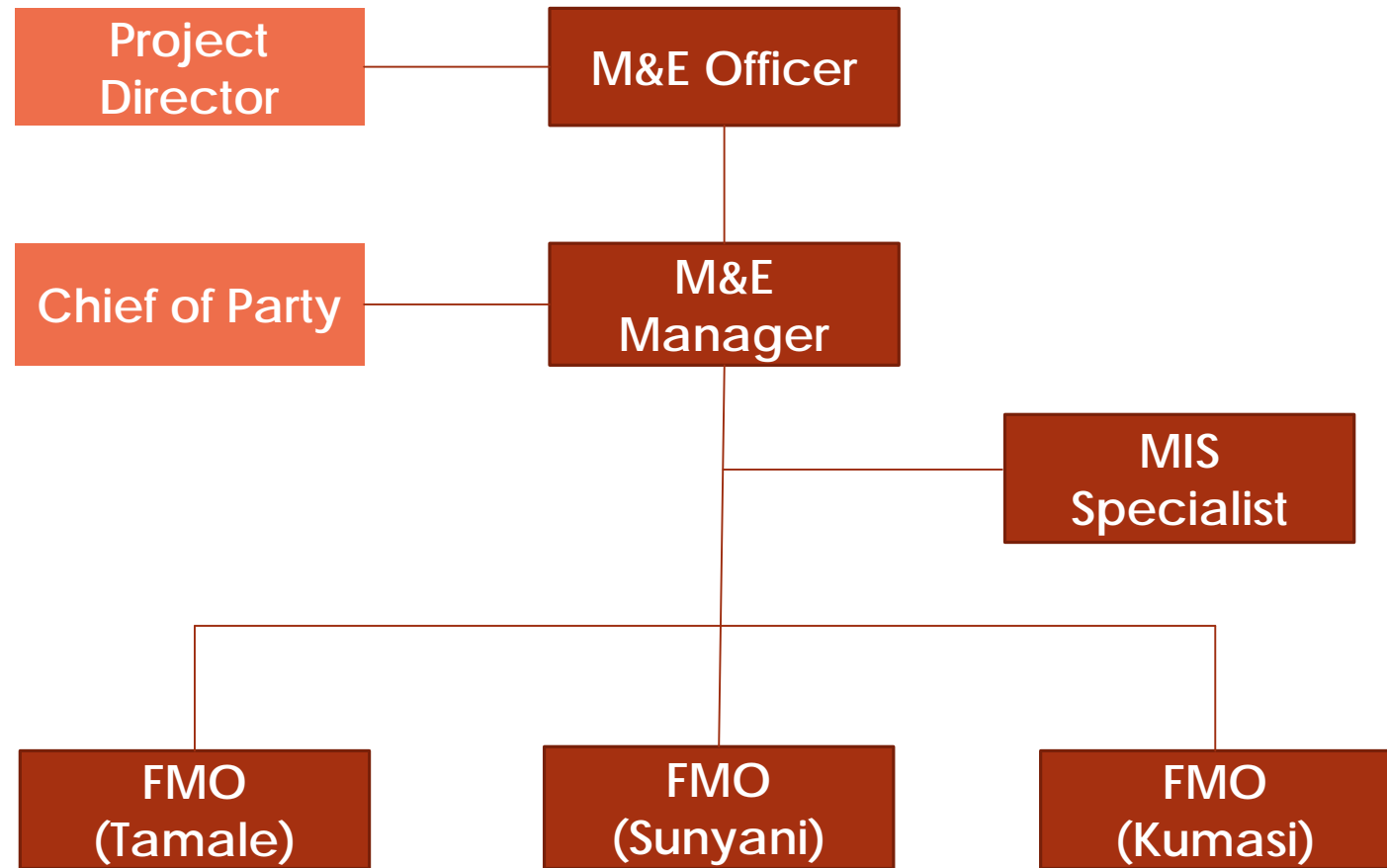- Accomplishments
- Next Steps

Introduction

Utilize proven and robust M & E approaches to track activity implementation and results
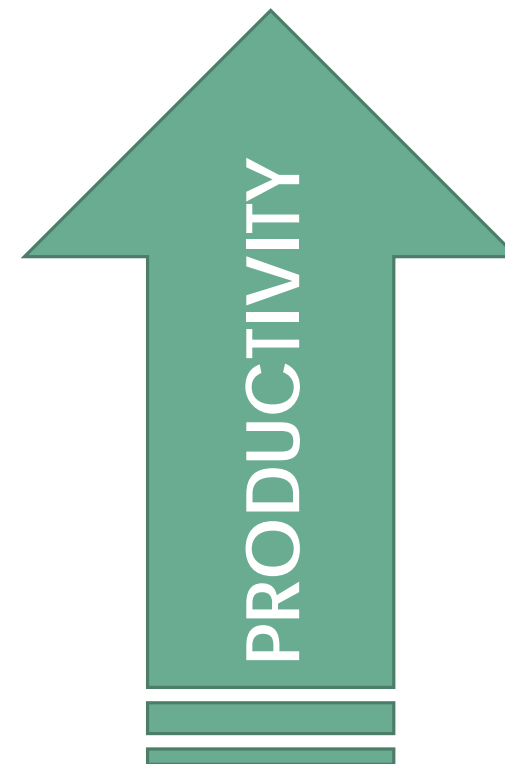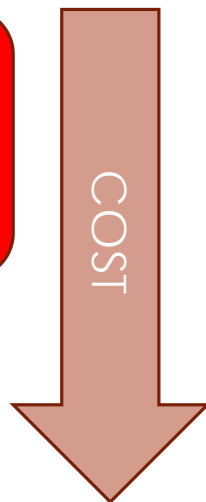
Rely on cost-effective, simple to use M & E tools to monitor implementation progress and measure outcomes

Up to the last staff capacity building to enhance the utilization of tools

Continuously seek to improve our systems and approaches

TEAM STRUCTURE
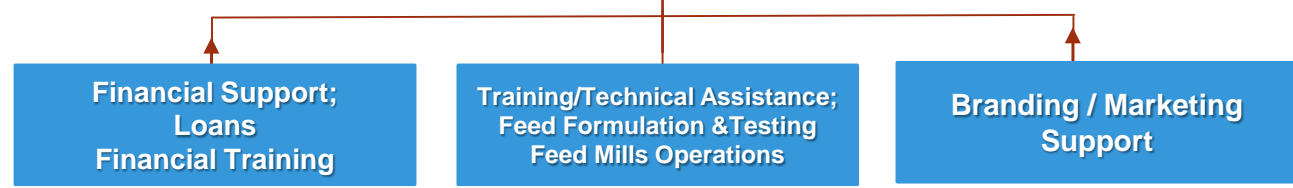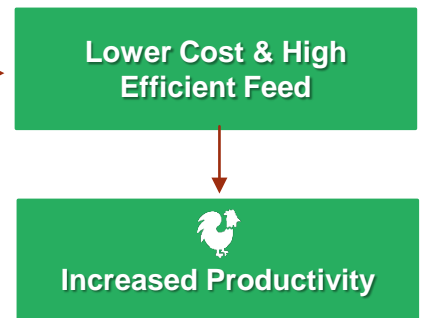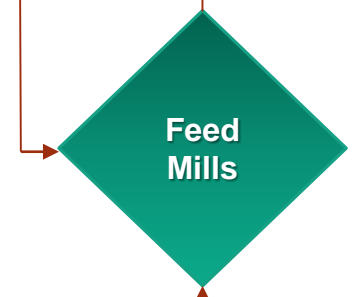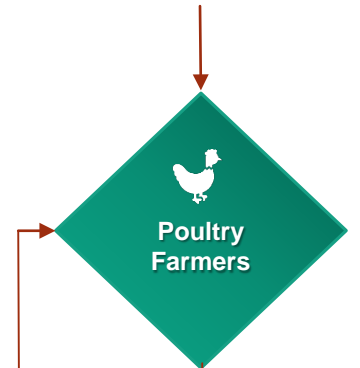
Project Director — M&E Officer

Chief of Party — M&E Manager

MIS Specialist

FMO (Tamale)

FMO (Sunyani)

FMO (Kumasi)

PROJECT DESIGN THEME

QUALITY

POULTRY FEED

COST

=

PRODUCTIVITY

Vet Support

Financial & Business Advisory Services

AMPLIFIES TOC

- PHL Training
- Feed Education/Feed Formulation & Testing
- Crop Farmers / FBOS
- Poultry Farmers
- Improved Feed Input Quality
- Feed Input Availability
- Lower Feed Input Cost
- Linkages/Contract Buying
- Improved Efficiency in Feed Input Procurement
- Commodity Buying Groups / Bulk Buying
- Lower Cost & High Efficient Feed
- Increased Productivity
- Feed Mills
- CAC/Storage Support
- Financial Support; Loans Financial Training
- Training/Technical Assistance; Feed Formulation &Testing Feed Mills Operations
- Branding / Marketing Support

NATIONAL EGG CAMPAIGN – (Nationwide)
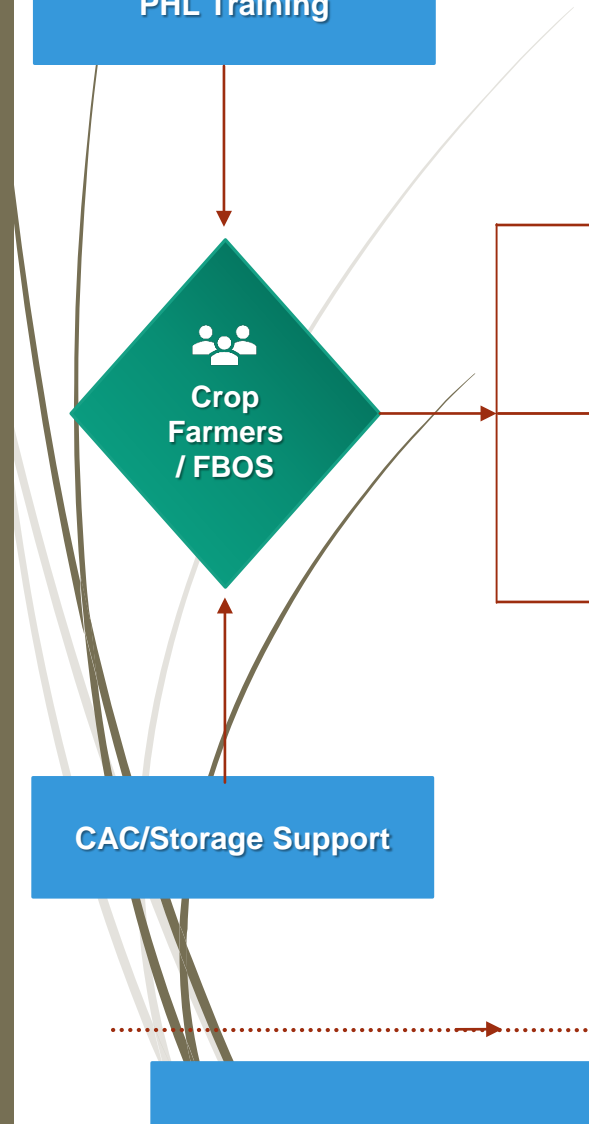
IMPLEMENTATION APPROACH
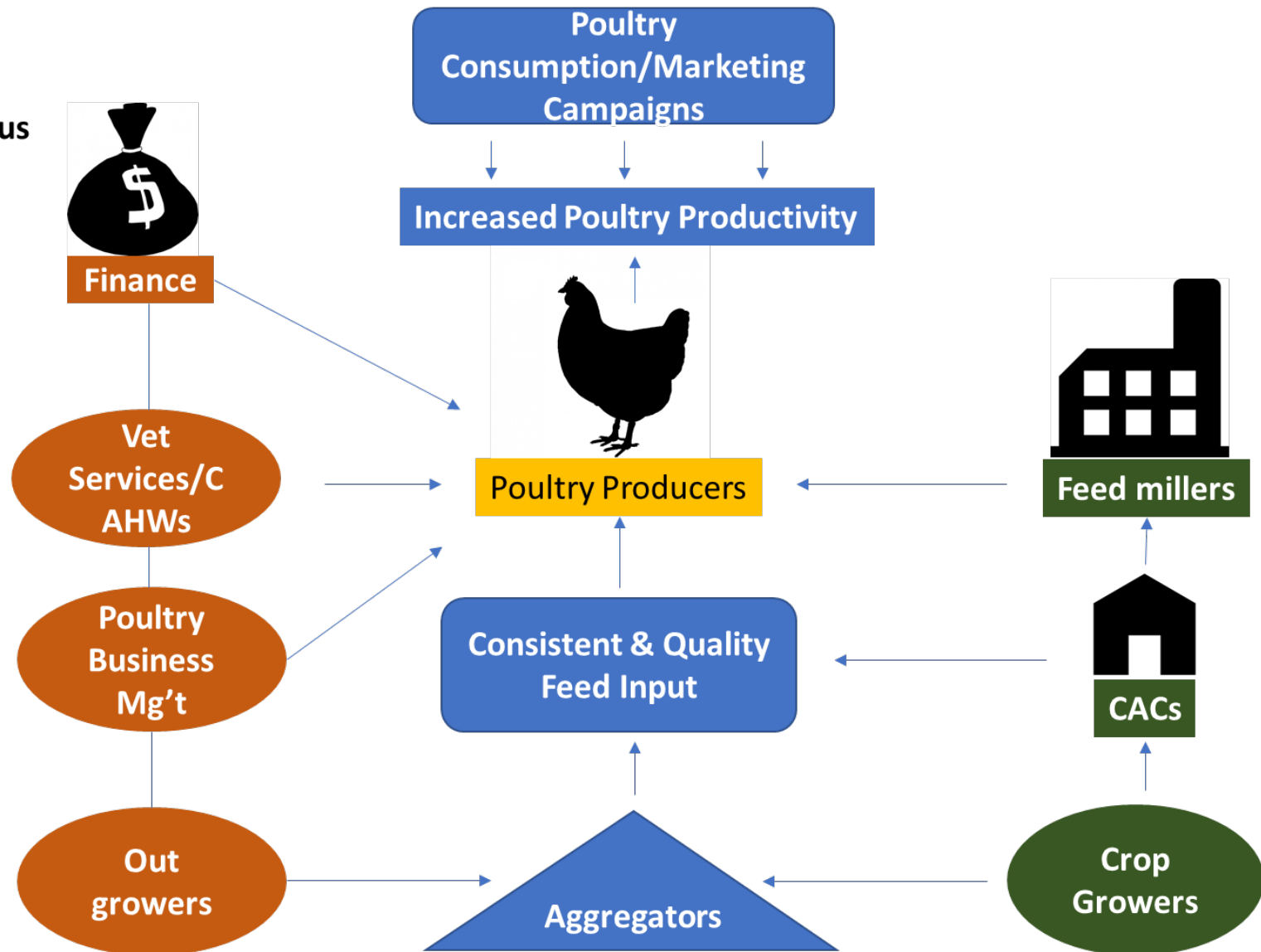
Beneficiaries

Beneficiary	Actual	LOP Target
Farmer Based Organizations (FBO)	114	80
Poultry farms	797	1,800
Crop farmers	3739	3000
Feed mills	6	6
Feed testing facilities	3	3

Activities

Activity #	Activity Type	Activity Name	Custom	Standard
10	Training	Training: Harvesting, Post-harvest Handling and Storage of Feed Inputs	4	10
7	Infrastructure	Infrastructure: Post- harvest Storage and Aggregation of Feed Inputs	8	0
5	Capacity Building	Capacity Building: Increased Efficiency in the Procurement of Feed Ingredients	9	0
1		Adoption of Improved Poultry Feed	11	0
2	Capacity Building	Capacity Building: Improvements in Quality and Consistency of Feed Formulations	3	0
3	Capacity Building	Capacity Building: Increased Feed Testing Capacity	4	0
4	Capacity Building	Capacity Building: Increased Efficiency in Feed Processing	5	0
8	Marketing	Marketing: Expansion of Poultry Feed Distribution Network	7	0
6	Financial Services	Financial Services: Loans for Investments in Feed Processing	1	4
9		Organize National Awareness Campaign to Promote Egg Consumption	7	0
Total			59	14

Indicators

Activity Indicator Chart

M&E Approach
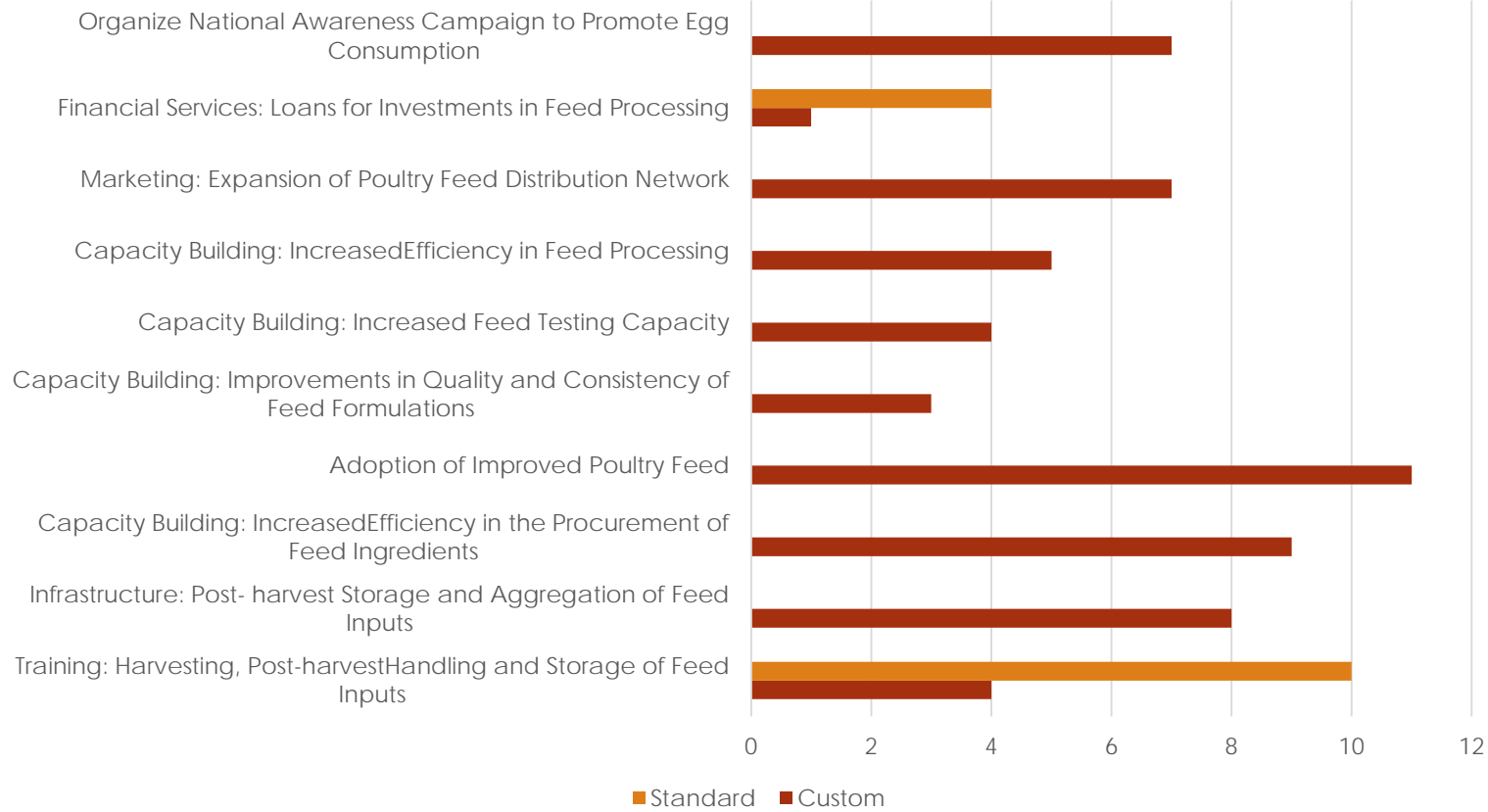
Implementing Partners (ADRA/KSU)

- Submit activity plans and work plans
- Execute the activities on approved work plan
- Data collection on MIS Forms
- Data reviewed by Partner M & E and reported to WISHH

ASA/WISHH

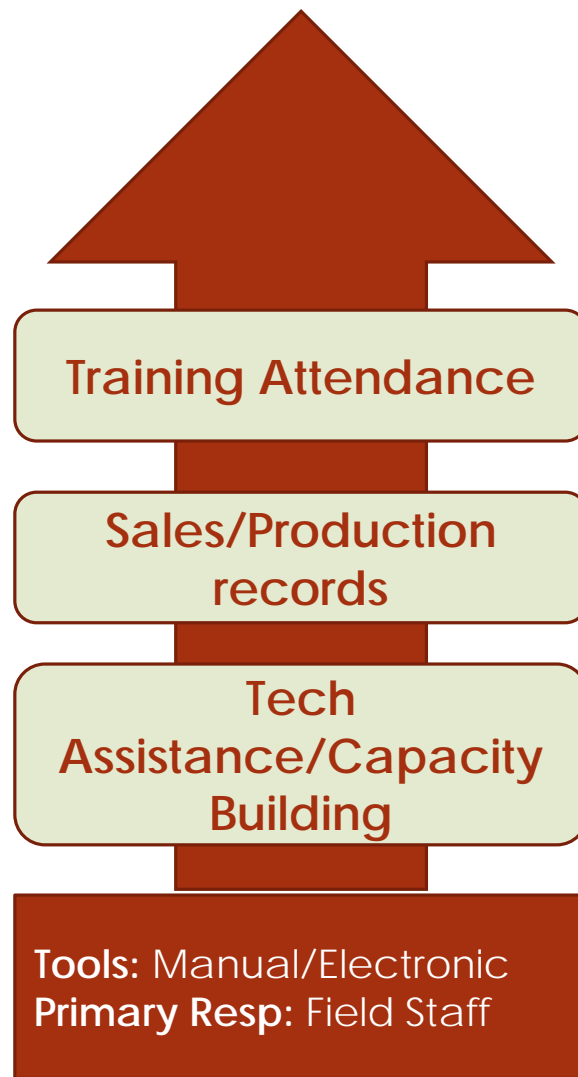- Establishment of baselines for output and outcome level performance meaures
- Tracking progress against work plans
- Monitoring of selected activities (Spot Check)
- Data Quality Assurance
- Consolidation of data and compilation of reports

ASSESS/METSS

- Establish impact level baseline
- Track desired level of change through mid-line evaluation
- Conduct interim performance and impact end of project evaluation

Data collection

ROUTINE DATA COLLECTION

Training Attendance

Sales/Production records

Tech Assistance/Capacity Building

Tools: Manual/Electronic
Primary Resp: Field Staff

NON-ROUTINE DATA COLLECTION

Results Surveys

Rapid Assessments

Research

Tools: Electronic
Primary Resp: WISHH M&E

Data Review/DQA

FMO verifying data with beneficiary in Brong-Ahafo

Monitoring Data Collection and Reporting

Data Review Level 1

Data Review Level 2

Data Review Level 3

1. AMP Partners collect information on MIS forms and submit to M&E Manager

2. MIS forms reviewed for data accuracy

3. Partner M&E reports data to WISHH

4. M&E Manager/MIS Specialist review reported data

5. DQA is conducted to establish the quality of the data and feedback shared with partners

6. M&E Manager consolidates all data through MIS reporting tool

7. Monitoring data is shared in QR/SAR reports

Overview of MIS system

- An interactive online access-based database system integrated with GIS function. The frontend of the system comes as a user friendly interface with command-response buttons. The back end is a MySQL Server.

- The front end is embedded with MIS forms for data entry as well as data cleaning and reporting tools.

- The cleaning will be used to correct general errors such as double entries and mismatches whilst the reporting tool will provide customized reports based on aggregated data in the form of tables and graphs.

- The system can operate in a client-server relationship such that multiple clients can be connected to a single server for remote data entry.

- Data entered would be constantly backed up to a cloud system to enhance security.

- User accounts and log-in system will also enhance data security.

- The integrated GIS function will enable the graphical representation of geographic data and also for tracking purposes.

MIS System
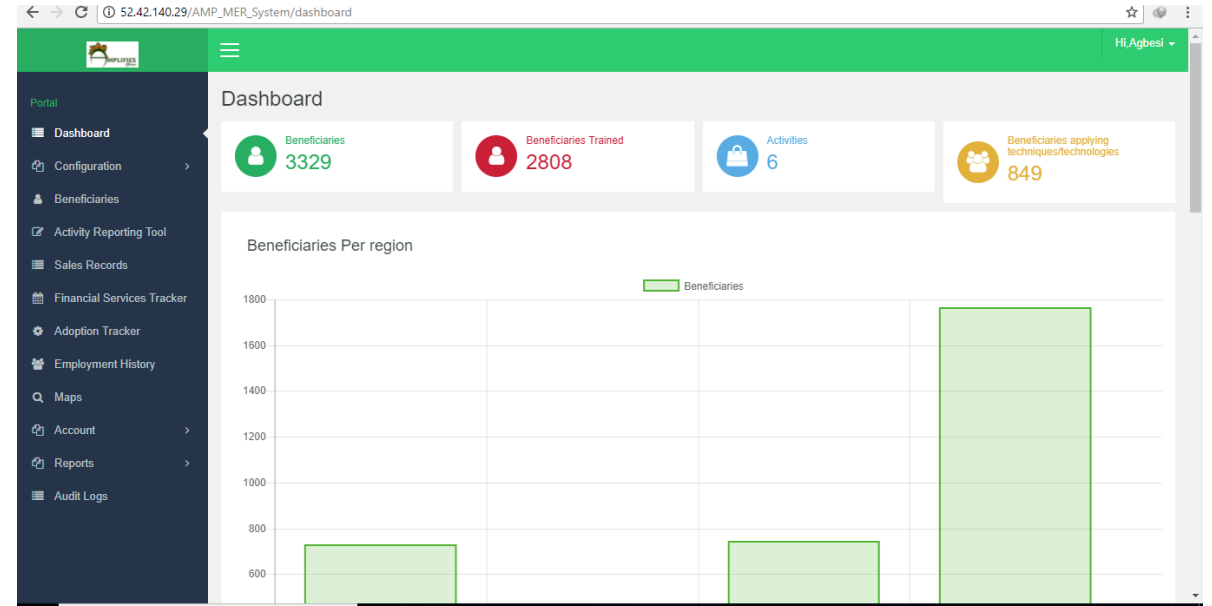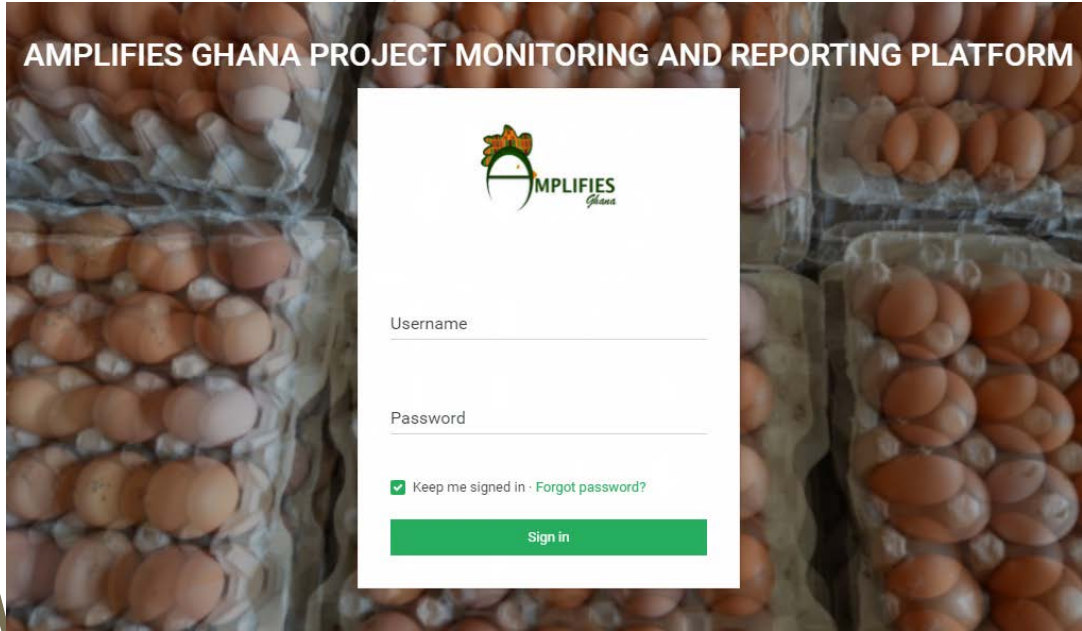
http://52.42.140.29/AMP_MER_System/

Challenges and Opportunities

CHALLENGES:
- Poor record keeping by beneficiaries
- Inadequate agricultural data
- Project design flaws/problematic indicators

OPPORTUNITIES:
- Learning and innovation
- Provide poultry related agricultural data
- Develop protocols for data collection and reporting based on field experiences

Accomplishments

- ➤ Successfully conducting an internal baseline evaluation which was largely relied on by other project partners for their baseline assessments
- ➤ Developing an integrated, intelligent MIS system from scratch to suit AMPLIFIES indicator needs
- ➤ Successfully conducting our first annual results survey which enabled us to track project results so far
- ➤ Providing GPS capacity for field staff
- ➤ Integrating electronic data collection into our M&E processes and training field team to use it
- ➤ Completed first iteration of our National Egg Research

Next Steps

- Migrating to full scale electronic data collection process using tablets and smart card system

- Data Collection Manual, Data Analysis Plan, Communication & Dissemination Plan

- Complete our internal data quality audit in preparation for the midterm evaluation

- Reviewing our MIS system to suggest reconfigurations to optimize the system for indicator reporting

- Hire and train FMO for Accra office

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