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# IPs' M&E and Gender PoCs Meeting

Akayet Hotel, Bolgatanga

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# **M&E Activities implemented in FY2017: Lessons Learned**

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## Brief Description of Your Project

### Project Goal

- Poverty Reduction in Northern Ghana through sustainable increase and wealth and nutrition from natural and non-traditional agriculture products





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## Brief Description of Your Project (1/3)

### Key project activities (1/2)

1. Develop natural resource value chains with focus on shea, moringa, dawadawa and tamarind



*AgNRM is helping shea collectors and processors to grow their businesses*

2. Intensify and diversify climate smart technologies for production



*Community members learn about Climate Smart Agriculture*





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## Brief Description of Your Project (2/3)

### Key project activities (2/2)

3. Strengthen capacities to enhance livelihoods and improve nutrition



*Community members enthusiastically cultivate orange flesh sweet potatoes.*

5. Develop clear land boundaries for project interventions to avoid conflict

4. Strengthen women's access and rights to land and natural resources



*Women map their community resources during an AgNRM MUS training*

6. Improve management and conservation of selected biodiversity corridors in the Volta Basin



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## Brief Description of Your Project (3/3)

- Targeted beneficiaries: Collector groups, processor groups, input suppliers, farmer groups, Community Resource Management Areas (CREMAs), and exporters
- Implementation Period: May 2, 2016 – April 30, 2021



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## M&E Activities Implemented in FY 2017

1. Finalized and submitted the project's Project Monitoring and Evaluation Plan (PMEP)
2. Trained project staff on indicator data requirements
3. Conducted baseline survey and profiled project's beneficiaries
4. Set up a web-based M&E system named "WITAMA" which stands for "Web Interactive Tool for AgNRM Management."
5. An ArcGIS geo-database has also been created to manage the spatial data.
6. Collected and analyzed indicator data for annual report and FTFMS



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## Lessons Learned (1/2)

1. AgNRM recognized the need to increasingly ***direct gender and female empowerment messages specifically at men in the project's targeted community***, even though most project activities are targeted at women. Before the end of the reporting year, AgNRM had identified several approaches to reach more men, including aiming gender focused messages at the household level.
2. The project's baseline was combined with profiling of the beneficiaries and although this saved cost was problematic because they had different requirements in terms of logistics and time. The lesson is that in future this should only be combined if the team has sufficient time to clear all the procurement hurdles, conduct field work and generate report. This is inappropriate when there are urgent and tight deadlines.





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## Lessons Learned (2/2)

3. The project team in planning for the baseline survey / profiling missed some procurements needs and these were detected just when field activities were to commence. This delayed the entire process by almost one month. Hence in planning for surveys every single procurement need must be identified and the procurement process initiated far in advance. No assumptions!!
4. The AgNRM team learned that identifying and training Community Land Demarcation Volunteers was an effective approach for increasing community engagement and ownership of the land use negotiation process. In FY 2017, 45 community members, 30 men and 15 women, were trained to use GPS devices and other skills needed for land demarcation to serve as resources for further land demarcation throughout the life of the project and beyond.



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**THANK YOU FOR YOUR ATTENTION**