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SUSTAINABLE FISHERIES MANAGEMENT PROJECT (SFMP)

Report on Identification of MSMEs in Elmina, Moree and Anlo

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THE
UNIVERSITY
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SSG Advisors:	http://ssg-advisors.com/
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ACRONYMS

CEDECOM	Central Region Development Commission
CEWEFIA	Central and Western Region Fishmongers Improvement Association
CLaT	Child Labour and Trafficking
DAA	Development Action Association
DSW	Department of Social Welfare
FoN	Friends of Nation
SFMP	Sustainable Fisheries Management Program
SNV	Netherlands Development Organization
USAID	United States Agency for International Development
WFCL	Worst Forms of Child Labour

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INTRODUCTION

As part of the USAID/Ghana SFMP under Activity 4.8.3 of the Year One Work-Plan which seeks to develop Micro Small and Medium Enterprises (MSMEs), CEWEFIA Project Team identified the MSMEs in the project targeted communities (Elmina, Moree and Anlo) in the Central and Western Regions of Ghana. The aim is to screen and assess their needs for business development services.

OBJECTIVE

Identify, screen and select MSMEs for business development training.

ACTIVITY 4.8.3

Fisheries value chain improvements and livelihoods in Elmina and Moree in the Central Region and Anlo in the Western Region.

METHODOLOGY

The Team used the Identification and Screening Guide to collect data on the MSMEs.

Three days were used for the exercise in each community. The three communities are mapped into suburbs. The team visited seven (7) suburbs in Elmina, nine (9) suburbs in Moree and seven (7) suburbs in Anlo. All of the MSMEs were interviewed at their processing sites in Elmina and Moree except Anlo where they were interviewed in focus groups. From the data gathered the team identified not less than hundred (100) MSMEs in each community.

FINDINGS

- The ages of business owners ranges between 26 -55 years. Few of the individuals were above 56 years.
- All of the respondents were females.
- None of the respondents had a business name.
- The majority do not have other owners. A few businesses are partly own by spouse and sisters.
- An average of 5 members in the household are involved in the business operation.
- Sisters and children are mostly involved in the business operation.
- Most of the businesses are located in their houses with the exception of Ayisa which are located in CEWEFIA facilities.
- On average the majority of MSMEs have been in business for 10 years and more.
- None of the employers has more than 10 workers. All employees were females.
- Few processors were involved in two or more Direct Activities. The majority of them were fish smokers, followed by dryers then fryers. Few of them were involved in both the direct and indirect processing activities.
- In Moree and Anlo the women did not belong to any Associations but in some parts of Elmina, some of the women belonged to the Association of Fish Processors and Traders.
- In some parts of Elmina and Moree most of the women are resident in the community and work for about nine (9) months in the year; a few migrate to other fishing communities (for the remaining three months) to smoke fish there. In Anlo the women stay in their communities all-year-round.
- A majority of the women were involved in fish processing whilst a few of them were involved in gari processing and petty trading.

- Out of the interviewees, 3 women had canoes.
- The needs identified include:
 - Financial support through credit facility.
 - Fish processing equipment example, processing sheds, smoking trays, improved ovens, basins, fuel wood.
 - Training on financial management and proper bookkeeping.

CHALLENGES/ LESSONS LEARNED

- In Moree most of the women were smoking fish in the open and requested smoking sheds from the team.
- Almost 99% of the women interviewed requested financial assistance.
- Most of the fish processors were working under deplorable environmental conditions.
- Most of the women were using a type of chorkor smoker made from cement blocks.

CONCLUSION/ WAY FORWARD

The team would screen and select the identified MSMEs. A needs assessment would be conducted for the selected MSMEs after which they would be trained accordingly.